

Design Brief

Project:

To produce a digital portfolio to show off my work to Konnekted who wants to see a range of my work such as written documents, images, audio tracks, programs and systems that I have created during my course, and to make sure that it can be really useful for other students from college.

Background:

To keep the website updated about certain things that are related to my course.

Aims:

My aim is to produce a digital portfolio about my BTEC course in college to show it off to the company, Konnekted, to be able to get the IT apprentice position. And also for a potential employer who will want to see a range of my work, such as written documents, images, programs and systems that I have created during my course that show how well-suited to the job I am.

Objectives:

My objectives are to hit all my deadlines on time that are shown on my Gantt chart and to make sure they are on high standard.

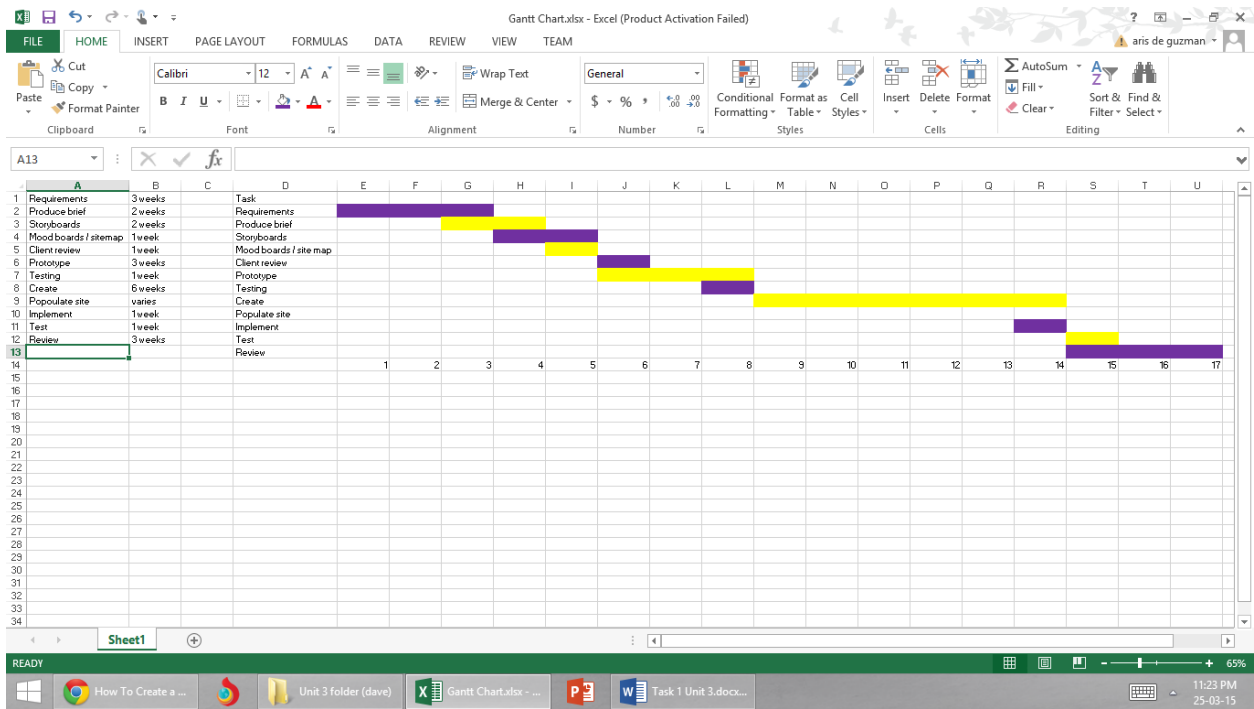
Audience:

Employers/Companies – They are the one who is going to hire me and give me a job so I'll have to show them my skills and what I've done/experience before.

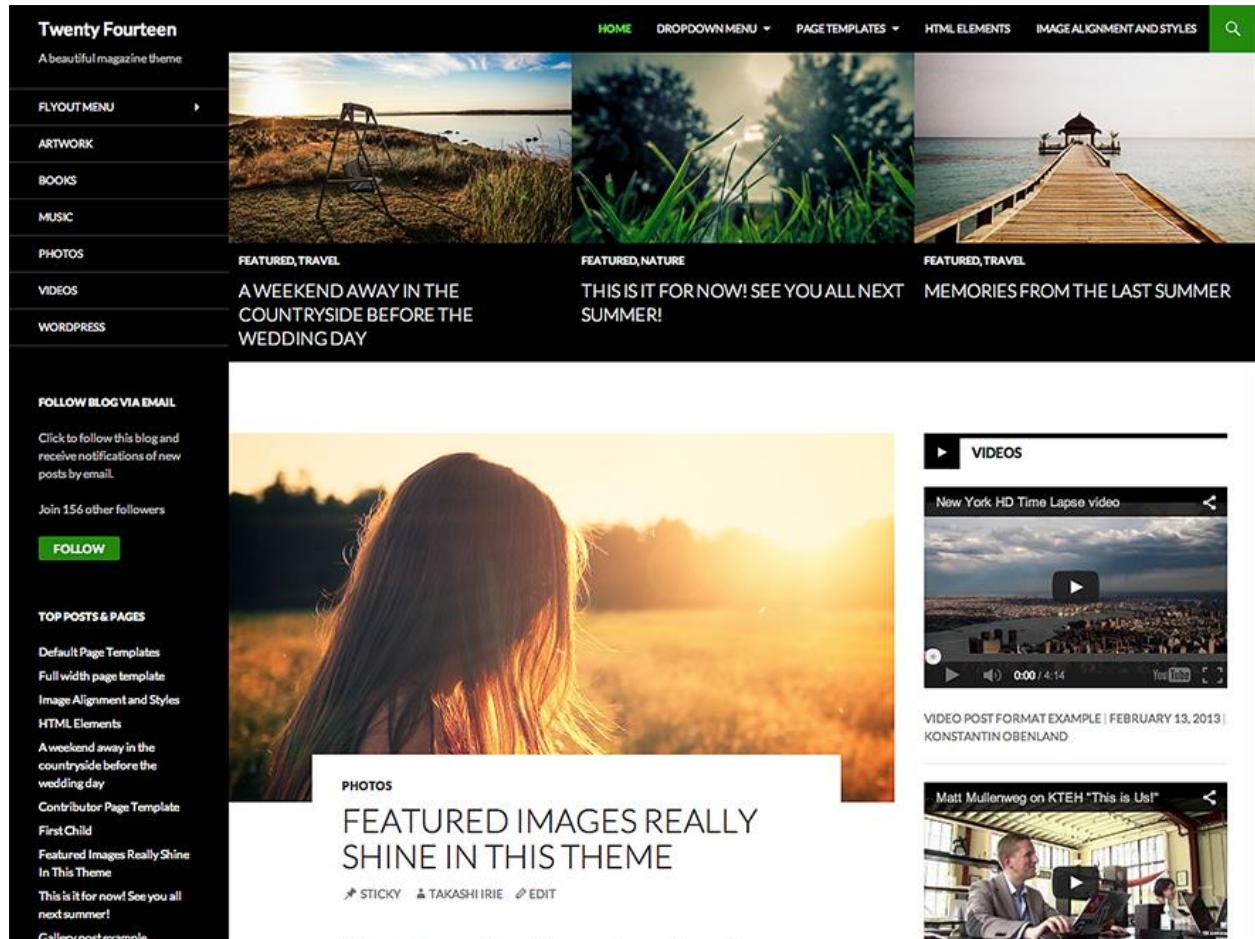
Students – To let them know and encourage them to the course.

Tutors/Teachers – To get comments for improvements or if I've missed something. Or maybe help them if they are a new teacher.

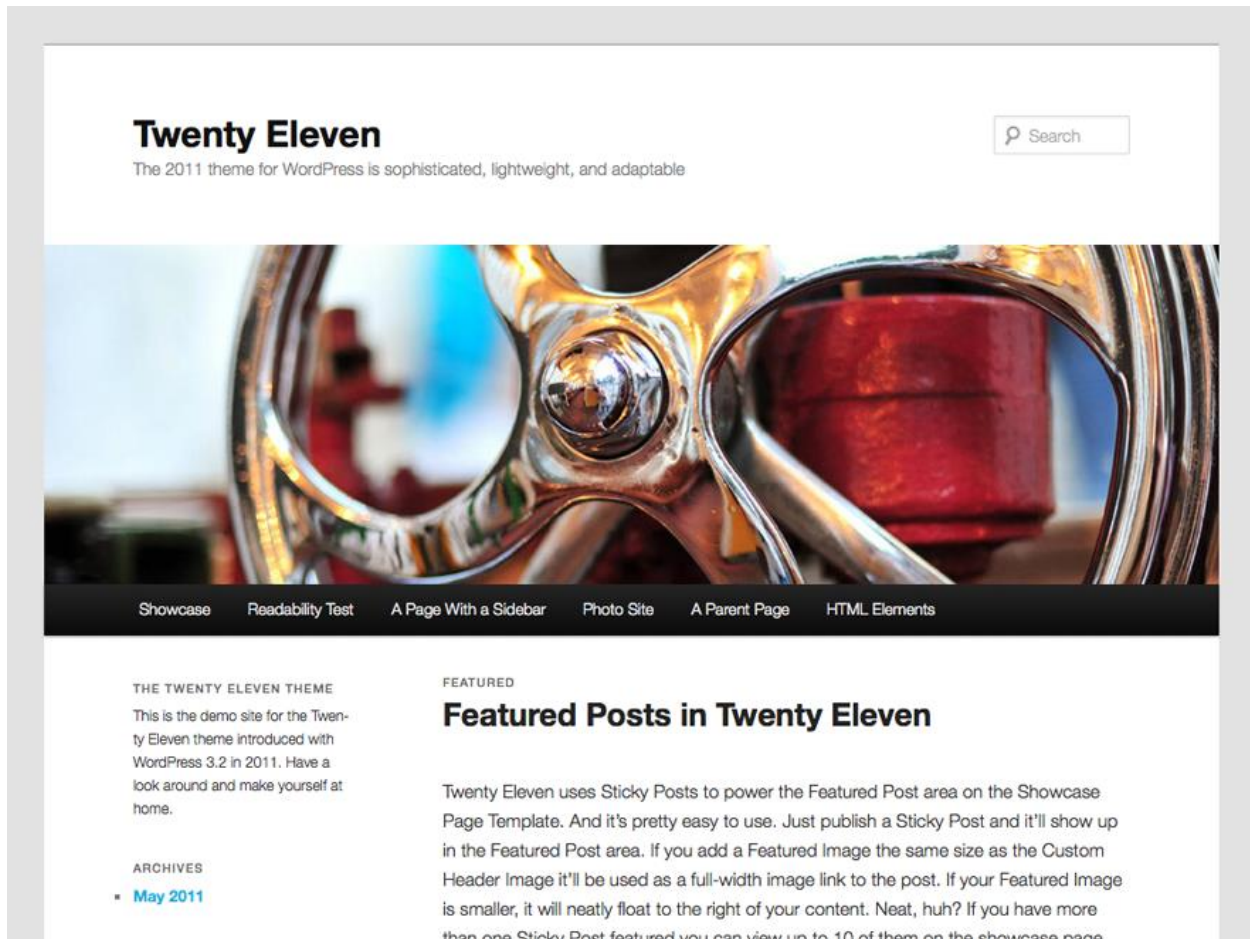
Gantt chart



Possible Solutions

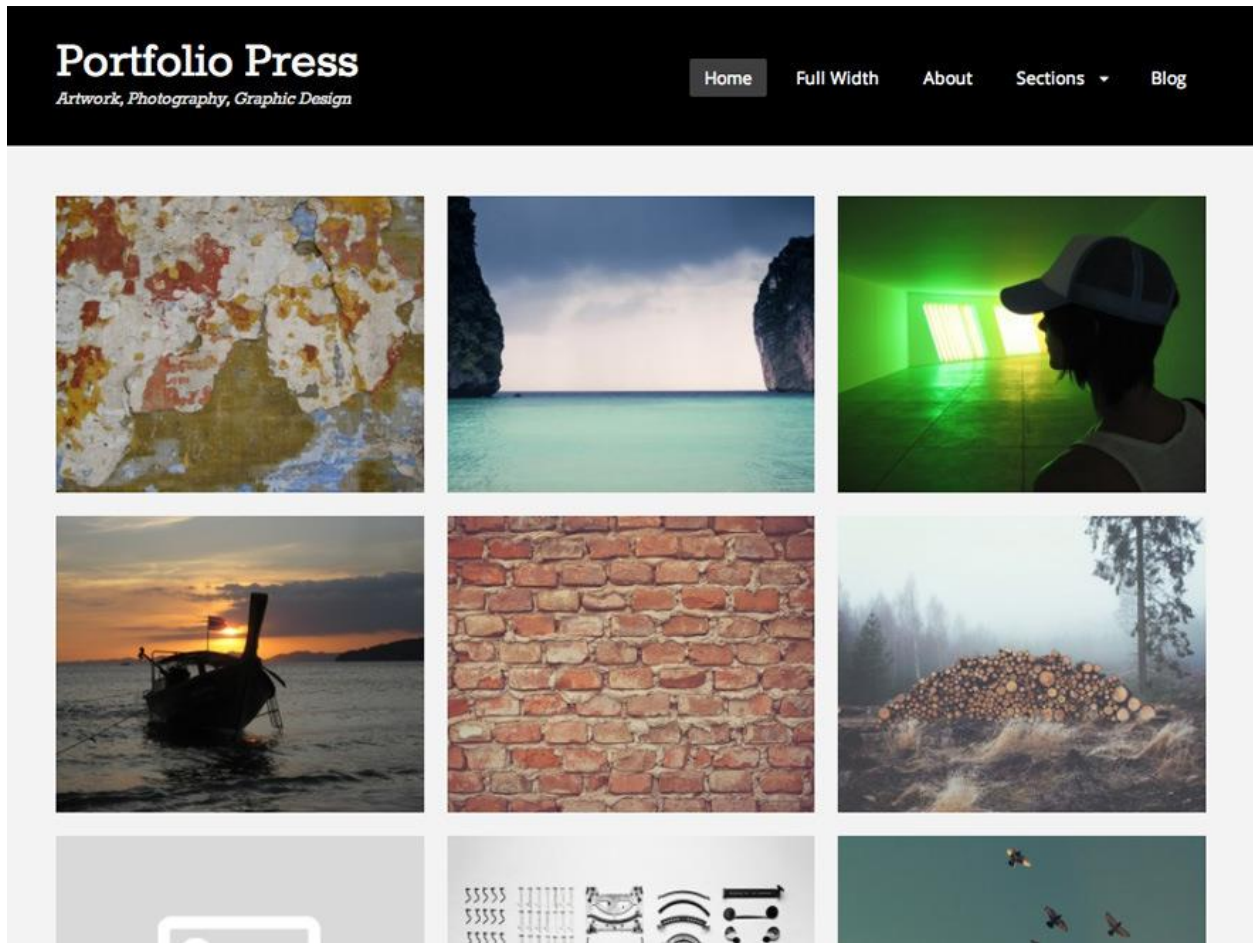
**Twenty Fourteen**

- The sidebar makes it easier to find things about the website.
- Main topics are highlighted with images at the top of the page.
- Video clips about the things in this website are also available.



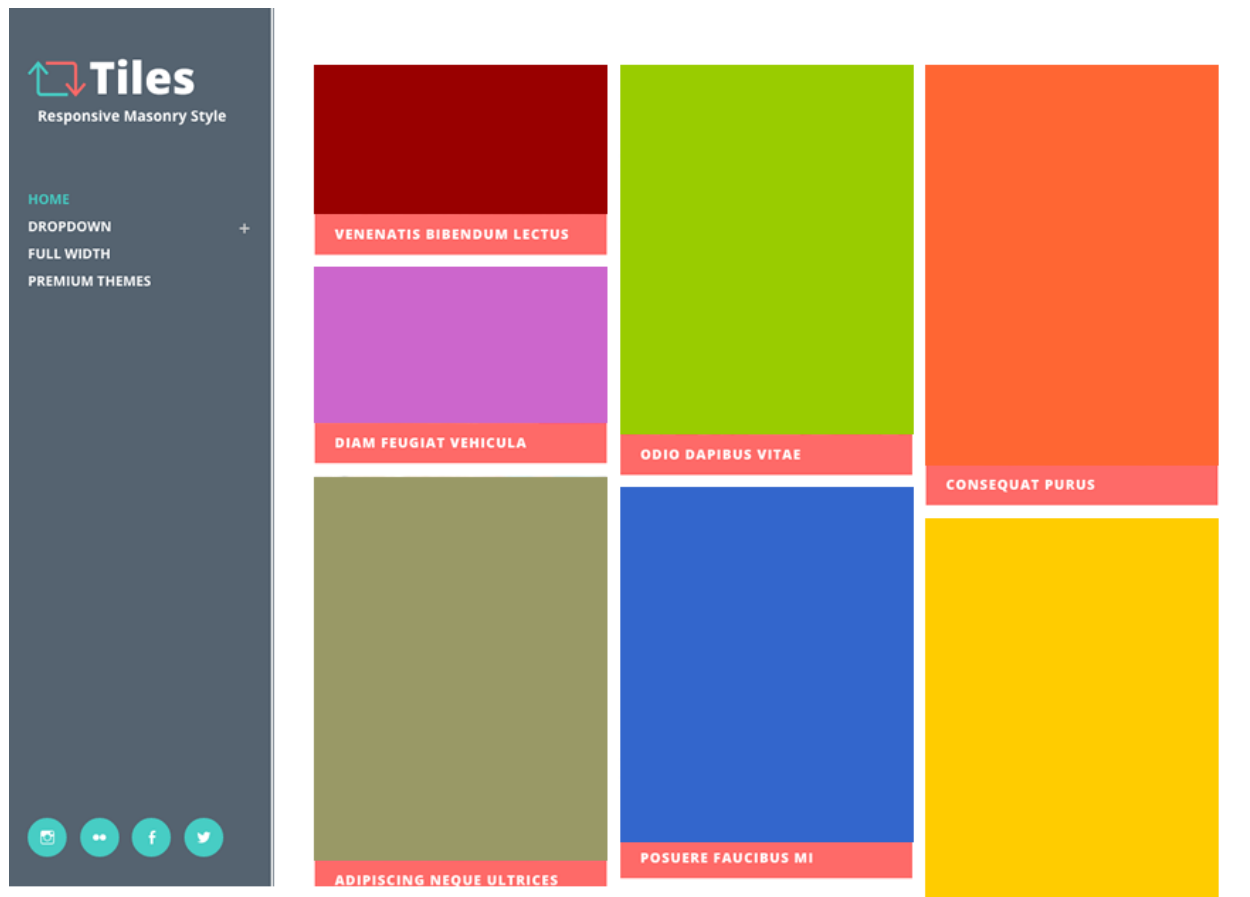
Twenty Eleven

- Plain and simple.
- I like the room space for a big banner.
- It has a widget instead of a sidebar



Portfolio Press

- It has a magazine-like theme that might attract more people to visit the page.
- An interactive experience for having images all over the page.
- You will be able to display number of post all at one page.



Tiles

- Windows 8 users might like this one since it kind of look the same.
- Post and pages can be designed separately.
- It will be easy to navigate and find things around.

Alternative Solutions

Squarespace

Pros

- it's easy to modify the contents around your browser
- it has good/fine designs for templates

Cons

- what you see on the editing screen doesn't always match what's on the actual site that has been published.

Wix

Pros

- availability for help and support is everywhere, there will be help buttons on each pages
- Wix offers good ready-made templates or you can custom your own.

Cons

- unlike with WordPress where you can change the templates anytime you want, Wix won't let you do it. So even though they have got quite a lot of templates to choose from, once you've chosen a template, you wouldn't be able to change anymore.

Go Daddy

Pros

- it's not free but it is cheap
- you don't have to worry about people not being able to view your site because Go Daddy offers unlimited bandwidth.

Cons

- you're not allowed to have a lot of websites in one account because disk space and databases are limited by Go Daddy.

Weebly

Pros

- Weebly is one of the website builder out there that is easy to use.
- Access to html editor to modify your designs is also possible though decent looking templates are also available for use.

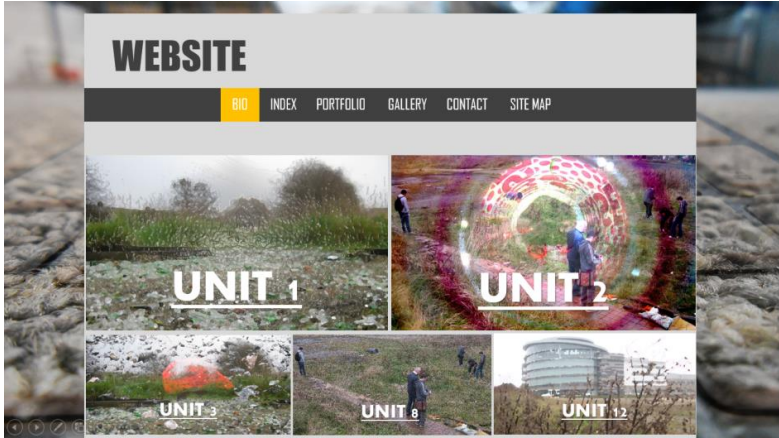
Cons

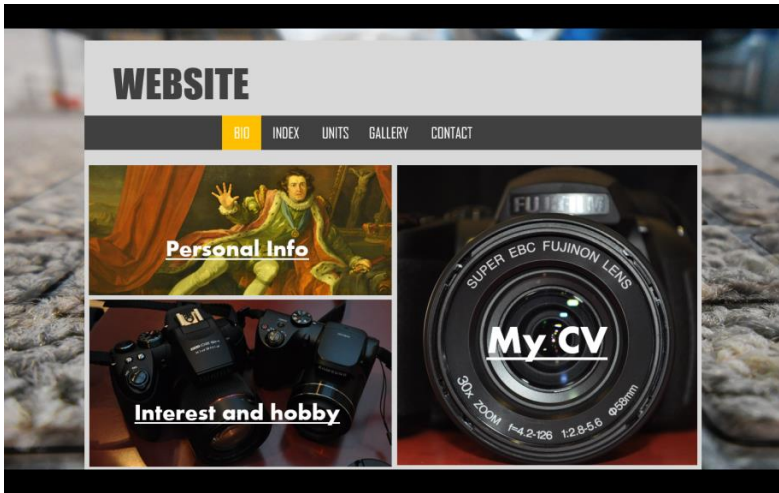
- they lack professionally-designed templates

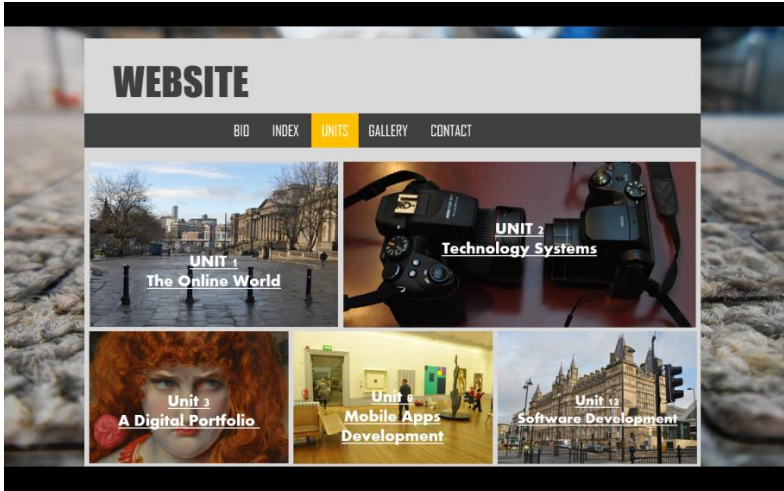
My Designs

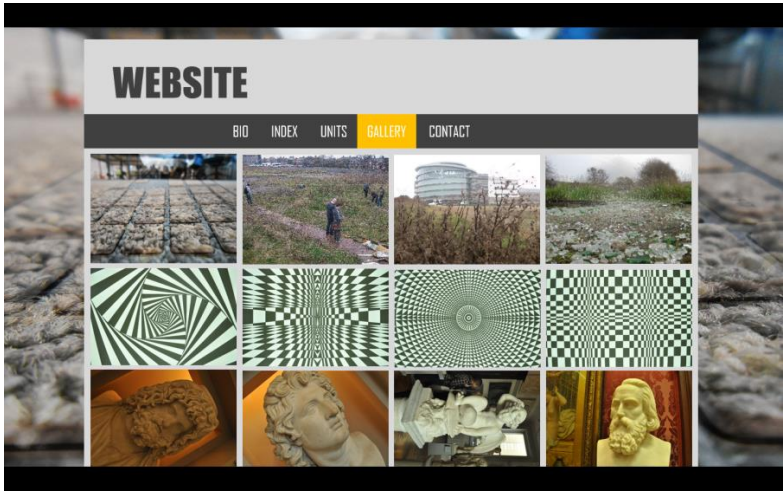
| <p>The screenshot shows a website layout with a dark header containing the text 'Lorem Ipsum'. Below the header is a green navigation bar with links for 'HOME', 'ABOUT', 'MIRE', and 'MIRE'. The main content area features a large image of four students looking at a laptop. Below this image are three columns of text, a code block with HTML and CSS snippets, and a footer with a 'RETURN TO TOP OF PAGE' button and copyright information.</p> | <table border="1"> <tr> <th colspan="2">List of Assets</th> </tr> <tr> <td>Font</td> <td>Agency FB</td> </tr> <tr> <td>Size</td> <td>40, 14, 10.5, 10</td> </tr> <tr> <td>Colour</td> <td>Dark grey, green</td> </tr> <tr> <td>Image</td> <td>College image</td> </tr> <tr> <td>Content</td> <td>The units I'm doing for Level 2 IT</td> </tr> <tr> <td>links</td> <td>http://www.west-cheshire.ac.uk/courses-apprenticeships/adults-(19plus-years)/full-time/computing-and-it/</td> </tr> </table> | List of Assets | | Font | Agency FB | Size | 40, 14, 10.5, 10 | Colour | Dark grey, green | Image | College image | Content | The units I'm doing for Level 2 IT | links | http://www.west-cheshire.ac.uk/courses-apprenticeships/adults-(19plus-years)/full-time/computing-and-it/ |
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| <p>The screenshot shows a website layout with a blue header containing the text 'website'. Below the header is a navigation bar with links for 'BIO', 'INDEX', 'PORTFOLIO', 'GALLERY', 'CONTACT', and 'SITE MAP'. The main content area features a grid of eight thumbnails, each representing a different unit or section, with labels like 'UNIT 1', 'UNIT 2', 'UNIT 3', 'UNIT 6', 'UNIT 12', 'SITE MAP', and 'LINKS'.</p> | <table border="1"> <tr> <th colspan="2">List of Assets</th> </tr> <tr> <td>Font</td> <td>Aharoni, Agency FB</td> </tr> <tr> <td>Size</td> <td>45, 18</td> </tr> <tr> <td>Colour</td> <td>Light blue, grey, dark grey, red, yellow, green, orange, purple, black.</td> </tr> <tr> <td>Image</td> <td>Pictures were taken by me from my last year's course.</td> </tr> <tr> <td>Content</td> <td>The units I'm doing for Level 2 IT</td> </tr> <tr> <td>Links</td> <td></td> </tr> </table> | List of Assets | | Font | Aharoni, Agency FB | Size | 45, 18 | Colour | Light blue, grey, dark grey, red, yellow, green, orange, purple, black. | Image | Pictures were taken by me from my last year's course. | Content | The units I'm doing for Level 2 IT | Links | |
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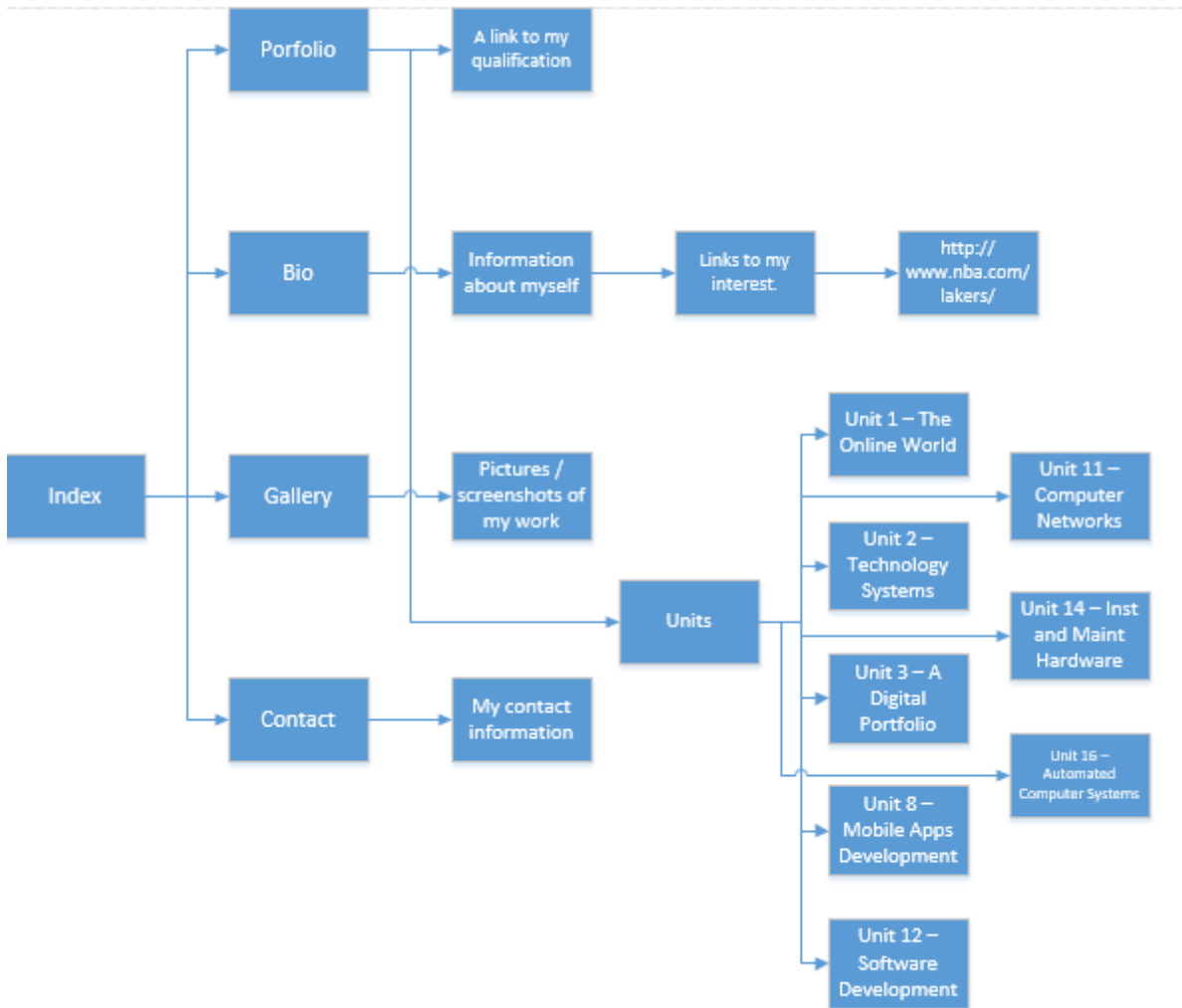
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Sitemap



Justifications

It is for the company that I am applying for, Konnekted. It has fulfilled the purpose, to be able to produce a digital portfolio about my BTEC course in college to show it off to the company to let them know the things I've done and experienced throughout my course.

WordPress is easy to use and learn. I use WordPress since it is free to be downloaded, installed and be modified. And I think 2600+ free WordPress themes is an enough selection for me. It is easy to manage, it allows you to update your themes within WordPress dashboard.

The website is made look professional because it is not just for anybody, but a company who is going to hire me for a job. It basically shows my personal details and all my course work and experiences about the industry.

I think the design that I have chosen is attractive enough to look good on the employer's eye. I did not use too much colors/bright colors since I want to make it look professional.